

Consumer Identity Access Management

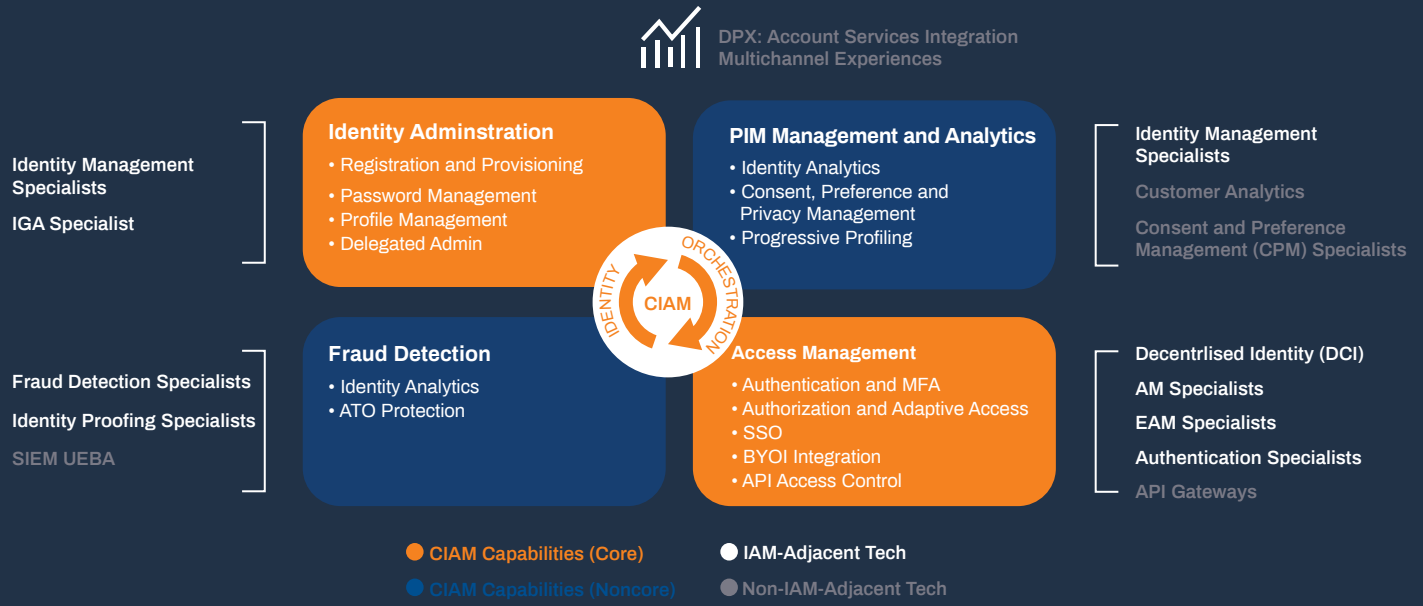
Customer Identity Access Management (CIAM) will support you in driving strong customer experience – from easy login over safe clicks to increased acquisitions and better retention. At the same time, you can empower your organization’s application developers, digital leads and security teams to accelerate time to market and grow your business.

With CIAM, you can manage customer identities and their access to your digital resources and services. CIAM provides you with a unique unified view of customer data across multiple applications and services and allows you to better understand your customers and provide them with a more personalized experience.

CIAM solutions typically include features such as social login, multi-factor authentication, and self-service account management which improves the experience you to give to customers while at the same time providing enhanced security and insights into customer behavior and preferences.



The graphic shows some of the key functional areas and features in a CIAM solution:

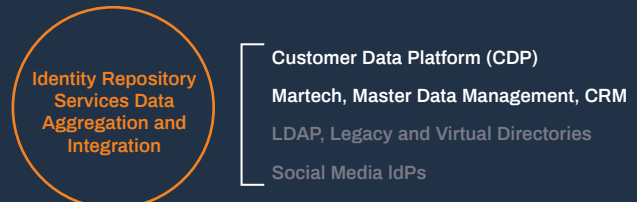


Your gains from CIAM

CIAM solutions will help you:

- Avoid identity data breaches.
- Reduce operational and support costs.
- Provide secure storage of customer credentials.
- Build customer loyalty and membership programs.
- Create target-marketing campaigns based on accurate and unified customer data.

We deliver your CIAM projects based on a proven methodology, often in a cloud setup allowing us to have a basic implementation ready and bringing value within a few months.



Source: Gartner

CIAM Implementation Example High Level Scope Phase 1

